

Money on the Table: Maximize and Document Your Enterprise Value Before Selling or Transferring



Know Your Value

The strength and durability of your company's 18 Value Drivers measure Operational Excellence and are used to calculate your Enterprise Value in dollars.



Remove Red Flags

Invest your time in improving areas of your business that buyers will be concerned with to ensure confidence on both sides of the transaction.

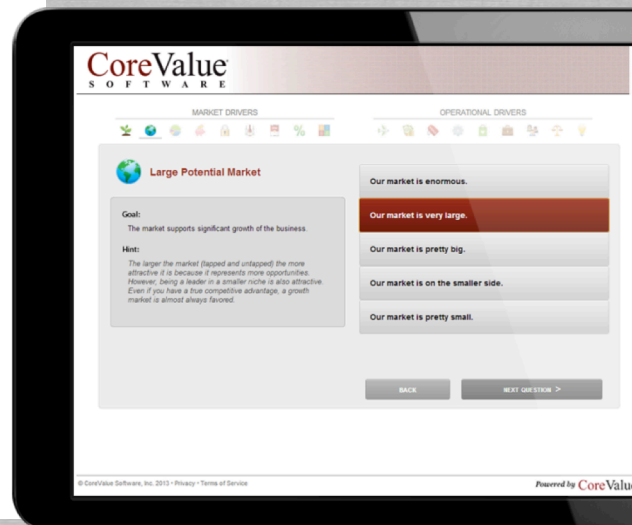


Be Ready To Deal

This pre-due diligence will increase your Enterprise Value with each task you complete. You will be in control of the ultimate value of your company.

Did you know?

CoreValue's algorithms are based on experience growing thousands of companies over 30 years and in partnership with research teams at MIT.

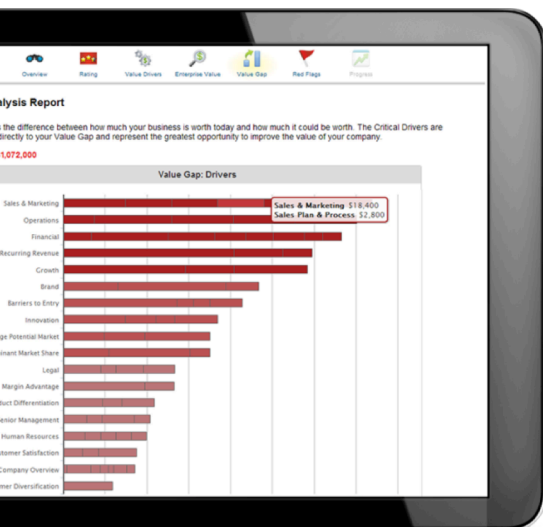
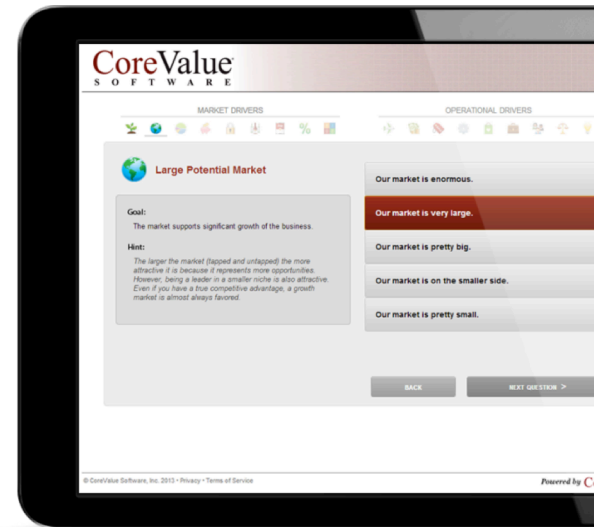


73%

The percentage of businesses which have red flags threatening their value.

Step 1: Evaluate the 18 Value Drivers of Operational Excellence with CoreValue Discover®

- The 18 Value Drivers**
 These value drivers are the gears of your businesses. Measure Growth, Brand, Marketing, Senior Leadership, Innovation, and more.
- 15 Minute Evaluation**
 This quick survey asks one question from each Value Driver to measure strength and durability.
- See Immediate Results**
 Gain instant insight into your Operational Strength and Value Gap. See the top 5 underperforming Value Drivers creating your Value Gap.



Step 2: Identify which improvements will build your Enterprise Value with CoreValue Assess®

- 90 Minute Assessment**
 Diving deeper into the 18 Value Drivers allows you to collect more detailed data on the performance of each driver.
- A Deeper Understanding**
 See your business visually from a level of clarity that is difficult to achieve when immersed in day-to-day operations.
- Prioritize Your Efforts**
 Your time is an investment that is valuable and limited. Make sure you spend it on the areas that will provide the greatest return.

Step 3: Actions to turn your time investment into real dollars with CoreValue Plan & Track®

- Strategy to Build Value**
 Plan & Track create the strategic roadmap to let you work together with us and achieve the goals we've set for your company.
- Actionable Improvements**
 Tasks are stored in your workbook so you know exactly what to do next, and how much each task will increase your Enterprise Value.
- Watch Your Value Grow**
 Your Enterprise Value will increase with each task you complete. This rewarding process puts you in control of the ultimate value of your company.

